

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WRAL-TV</u>	Date: <u>8/10/12</u>
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I, DEBORAH H. WHITE,
 being/on behalf of: Wanda Bryant, Linda McGee + ^{Cham}Thigpen, a legally
 qualified candidate of the Non Partisan political
 party for the office of: NC Court of Appeals Judge
 in the General
 election to be held on: Nov. 6, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule					

Total Charges:

\$121,715 GROSS \$103,457.75 NET

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Committee to Elect Bryant, Mcbee, Thigpen

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

Thig Per - David Coats

Bryant - Walter Davenport, McGee - James Vaughn

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

8/10/12 Date Deborah H. White Signature

☒ Accepted ☐ Accepted in Part ☐ Rejected

Marian Bell MARIAN BELL Sales Mktg Director
Signature Printed Name Title



Judge Linda McGee Committee

Keep Citizens on the Side of the Court of Appeals

June 5, 2012

To Whom It May Concern:

I hereby authorize Tim McKay Consulting and MediaPartners, Inc. to place advertising on behalf of the Judge Linda McGee Committee during the General Election Cycle to conclude on November 6, 2012.

Thank You,

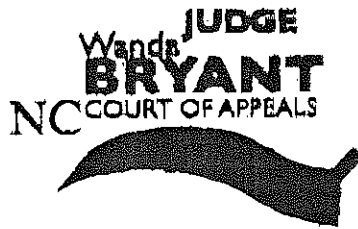
A handwritten signature in cursive script, appearing to read "Linda McGee".

Judge Linda McGee

**Judge Linda McGee Committee
James Vaughn, Treasurer**

P.O. Box 26053 Raleigh, NC 27611-6053
(252) 305-0725 JLMCGEE@YAHOO.COM
www.judgelindamcgee.com

Paid for by Judge Linda McGee Committee



4
5 May 2012

To Whom It May Concern:

I hereby authorize Tim McKay Consulting and MediaPartners, Inc. to place advertising on behalf of the Judge Wanda Bryant Committee during the General Election Cycle to conclude on November 6, 2012.

Thank You,

Wanda D Bryant
Judge Wanda Bryant

Judge Wanda Bryant Committee
Walter Davenport, Treasurer
P.O. Box 28628
Raleigh, NC 27611

Judge Cressie Thigpen

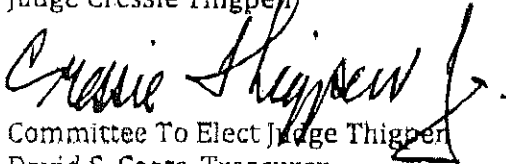
Keep Fairness on the Court of Appeals in 2012

To Whom It May Concern:

I hereby authorize Tim McKay Consulting and MediaPartners, Inc. to place advertising on behalf of the Committee To Elect Judge Thigpen during the General Election Cycle to conclude on November 6, 2012.

Thank You,

Judge Cressie Thigpen



Committee To Elect Judge Thigpen
David S. Coats, Treasurer

Paid for by the Committee to Elect Judge Thigpen
P.O. Box 2515, Raleigh, NC 27602
campaign@judgecressiethigpen.com



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

CONTRACT

Contract / Revision 116182 /		Alt Order #
Product POL - General Election		
Contract Dates 10/22/12 - 11/06/12		Estimate #
Advertiser Judges Bryant, McGee and Thigpen		Original Date / Revision 08/07/12 / 08/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WRAL	Account Executive Marian Bell	Sales Office WRAL Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Partners
13200 Strickland Rd.
Suite 114-#153
Raleigh, NC 27613

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/22/12	11/01/12	WRAL AM News	6-7a		:30			NM	6	\$6,450.00
		Class 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				2	\$1,075.00			
	Week:	10/29/12	11/04/12	MTWT---				4	\$1,075.00			
N 2	WRAL	11/02/12	11/06/12	WRAL AM News	6-7a		:30			NM	5	\$8,000.00
		Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----F--				1	\$1,600.00			
	Week:	11/05/12	11/11/12	MT-----				4	\$1,600.00			
N 3	WRAL	10/29/12	11/02/12	WRAL 5:30AM News	530-6a		:30			NM	5	\$3,375.00
		Class 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$675.00			
N 4	WRAL	11/05/12	11/06/12	WRAL 5:30AM News	530-6a		:30			NM	2	\$2,000.00
		Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				2	\$1,000.00			
N 5	WRAL	10/25/12	11/04/12	CBS This Morning	7am - 9am		:30			NM	14	\$7,980.00
		Class 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---TF--				4	\$570.00			
	Week:	10/29/12	11/04/12	MTWTF--				10	\$570.00			
N 6	WRAL	11/01/12	11/06/12	Price is Right	11a-12p		:30			NM	3	\$1,500.00
		Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	---TF--				2	\$500.00			
	Week:	11/05/12	11/11/12	M-----				1	\$500.00			
N 7	WRAL	10/25/12	11/04/12	Dr. Phil	9-10a		:30			NM	12	\$2,580.00
		Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$215.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 116182 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/22/12 - 11/06/12	<u>Product</u> POL - General Election	<u>Estimate #</u>
<u>Advertiser</u> Judges Bryant, McGee ar		<u>Original Date / Revision</u> 08/07/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2222--				10	\$215.00			
N 8	WRAL	10/25/12	10/31/12	Price is Right	11a-12p		:30			NM	5	\$1,625.00
Class 2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				2	\$325.00			
Week:		10/29/12	11/04/12	MTW----				3	\$325.00			
N 9	WRAL	10/25/12	11/06/12	Noon News	12p-1p		:30			NM	10	\$4,750.00
Class 2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				2	\$475.00			
Week:		10/29/12	11/04/12	MTWT---				8	\$475.00			
Week:		11/05/12	11/11/12	-----				0	\$475.00			
N 10	WRAL	11/02/12	11/06/12	Noon News	12p-1p		:30			NM	4	\$2,800.00
Class 1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				2	\$700.00			
Week:		11/05/12	11/11/12	M-----				2	\$700.00			
N 11	WRAL	10/25/12	11/06/12	Young and the Restless	4-5p		:30			NM	5	\$4,375.00
Class 2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$875.00			
Week:		10/29/12	11/04/12	MTWT---				4	\$875.00			
Week:		11/05/12	11/11/12	-----				0	\$875.00			
N 12	WRAL	11/02/12	11/06/12	Young and the Restless	4-5p		:30			NM	2	\$2,600.00
Class 1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,300.00			
Week:		11/05/12	11/11/12	M-----				1	\$1,300.00			
N 13	WRAL	10/24/12	11/06/12	5:30 News	530-6p		:30			NM	6	\$8,100.00
Class 2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WT---				2	\$1,350.00			
Week:		10/29/12	11/04/12	MTWT---				4	\$1,350.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 14	WRAL	11/02/12	11/05/12	5:30 News	530-6p		:30			NM	2	\$4,000.00
Class 1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$2,000.00			
Week:		11/05/12	11/11/12	M-----				1	\$2,000.00			
N 15	WRAL	10/29/12	11/06/12	6pm News (M-F)	6-630p		:30			NM	6	\$15,000.00
Class 1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$2,500.00			
Week:		11/05/12	11/11/12	M-----				1	\$2,500.00			
N 16	WRAL	10/29/12	11/06/12	Inside Edition	7-730P		:30			NM	4	\$4,000.00
Class 2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWT---				4	\$1,000.00			
Week:		11/05/12	11/11/12	-----				0	\$1,000.00			

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2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
116182 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/12 - 11/06/12	POL - General Election	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Judges Bryant, McGee ar	08/07/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 17	WRAL	11/02/12	11/05/12	Inside Edition	7-730P		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Class 1											
	Week:	10/29/12	11/04/12	----F--				1	\$1,500.00			
	Week:	11/05/12	11/11/12	M-----				1	\$1,500.00			
N 18	WRAL	10/25/12	10/31/12	Late News	11-1135p		:30			NM	5	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Class 2											
	Week:	10/22/12	10/28/12	---T--S				2	\$1,350.00			
	Week:	10/29/12	11/04/12	MTW----				3	\$1,350.00			
N 19	WRAL	11/01/12	11/05/12	Late News	11-1135p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Class 1											
	Week:	10/29/12	11/04/12	---T--S				2	\$2,000.00			
	Week:	11/05/12	11/11/12	M-----				1	\$2,000.00			
N 20	WRAL	11/03/12	11/04/12	WRAL 6a News Sat	6-8a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Class 1											
	Week:	10/29/12	11/04/12	-----S-				2	\$600.00			
N 21	WRAL	10/28/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Class 1											
	Week:	10/22/12	10/28/12	-----S				2	\$900.00			
	Week:	10/29/12	11/04/12	-----S				2	\$900.00			
N 22	WRAL	11/03/12	11/03/12	CBS This Morning Saturday	8am - 10am		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Class 1											
	Week:	10/29/12	11/04/12	-----S-				2	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	CBS This Morning Saturday	8am - 10am	-----Sa--	:30		\$700.00	NM		
				See MG 22.4								
	2	WRAL	10/29/12-11/04/12	CBS This Morning Saturday	8am - 10am	-----Sa--	:30		\$700.00	NM		
				See MG 22.3								
	3	WRAL	11/03/12-11/03/12	CBS This Sat Morning 8-9a	8-9a	-----Sa--	:30		\$700.00	NM		
				MG for 22.2 11/03								
	4	WRAL	11/03/12-11/03/12	CBS This Sat Morning 8-9a	8-9a	-----Sa--	:30		\$700.00	NM		
				MG for 22.1 11/03								
N 23	WRAL	10/28/12	11/04/12	N.C. Spin	630-7AM		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Class 1											
	Week:	10/22/12	10/28/12	-----1				1	\$115.00			
	Week:	10/29/12	11/04/12	-----1				1	\$115.00			
N 24	WRAL	10/22/12	11/06/12	WRAL Sun Morning News	7-9a		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Class 2											
	Week:	10/22/12	10/28/12	-----S				2	\$600.00			
	Week:	10/29/12	11/04/12	-----S				2	\$600.00			
	Week:	11/05/12	11/11/12	-----				0	\$600.00			
N 25	WRAL	10/28/12	11/04/12	6pm News (Sun)	6-630p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Class 1											

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<u>Contract / Revision</u> 116182 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/22/12 - 11/06/12		<u>Product</u> POL - General Election
<u>Advertiser</u> Judges Bryant, McGee ar		<u>Estimate #</u>
		<u>Original Date / Revision</u> 08/07/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----1 1 \$800.00 Week: 10/29/12 11/04/12 -----1 1 \$800.00												
N 26	WRAL	10/27/12	11/03/12	7pm News	7-730p		:30			NM	2	\$800.00
Class 2												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S- 1 \$400.00 Week: 10/29/12 11/04/12 -----S- 1 \$400.00												
N 27	WRAL	10/25/12	11/06/12	David Letterman	1135p-1237a		:30			NM	6	\$2,600.00
Class 2												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$400.00 Week: 10/29/12 11/04/12 MTWT--- 4 \$400.00 Week: 11/05/12 11/11/12 M----- 1 \$600.00												
N 28	WRAL	10/28/12	11/04/12	60 Minutes	7-8p		:30			NM	2	\$8,000.00
Class 2												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S 1 \$4,000.00 Week: 10/29/12 11/04/12 -----S 1 \$4,000.00												
N 29	WRAL	11/02/12	11/06/12	Letterman Friday	1205x-107x		:30			NM	1	\$200.00
Class 1												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$200.00 Week: 11/05/12 11/11/12 ----- 0 \$200.00												
N 30	WRAL	11/05/12	11/06/12	CBS This Morning	7am - 9am		:30			NM	4	\$3,400.00
Class 1												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT----- 4 \$850.00												
N 31	WRAL	11/05/12	11/05/12	Dr. Phil	9-10a		:30			NM	2	\$1,000.00
Class 1												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 2----- 2 \$500.00												
Totals											134	\$121,315.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	26	\$21,450.00	\$18,232.50
10/29/12 - 11/06/12	108	\$99,865.00	\$84,885.25
Totals	134	\$121,315.00	\$103,117.75

Signature: _____ **Date:** _____

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